



AWARD-WINNING DESIGN. SUSTAINABLE. VALUABLE.



Sustainable by conviction

As a certified ÖKOPROFIT company, sustainability is very important to us. Therefore, we pay attention to the origin and consumption of our resources. We primarily use environmentally friendly, recyclable materials that can be reintroduced into the cycle. An increasing number of magnetoplan® products are gradually transitioning to rPET plastic. Our whiteboards are 98% recyclable, and our mobile whiteboards are even 99% recyclable. Since we produce in Europe, we shorten transportation distances and aim for a minimal carbon footprint.

magnetoplas FSCcertified

All our design whiteboards and many other products are FSC® certified. The international certification system represents a more sustainable forest management. The wood from products with the FSC® label comes from forests that are responsibly managed.

High quality = extremely long lifespan

The high quality of our products ensures a long, resource-saving lifespan. We offer up to a 25-year surface guarantee on our design whiteboards. For the enameled surfaces of our CC whiteboards, we use an environmentally friendly e3 Ceramic Steel that is 99.9% recyclable.



Felt made from 100% recycled PET

Sustainable – environmentally friendly – gives valuable raw materials a second life.

Packaging without film



Wherever possible, we avoid environmentally harmful foil packaging and use recyclable paper or cardboard.



Deflecto Europe: Official UK Distributor for Magnetoplan products, award winning Whiteboards, Glass boards and associated accessories.

For more information please contact Deflecto on csdeflecto@deflecto-europe.com / +44 (0) 1633 302 128.